



**LBMAO  
BUYING  
SHOW**

*Build & Learn Together*

**2026 Prospectus**

**April 9-10, 2026**

Toronto Congress Centre  
Toronto, Ontario

<https://informaconnect.com/lbmao-buying-show/>

**Discover. Connect. Succeed.**

The LBMAO Buying Show is the ultimate hub for Ontario's lumber, building materials, and hardware professionals looking to discover new products, forge strategic partnerships, and drive business growth.

**Expected Exhibitors:**

200+ companies

**Expected Attendees:**

750+ buyers

**Target Audience:**

The hardware and building material supplier and dealer community



# Why Exhibit at The LBMAO Buying Show 2026?

## Reach Your Target Market

- 1000+ qualified attendees from Ontario's hardware and building materials supply chain (buyers and sales leads)
- Direct access to decision-makers, buyers, and sales teams pushing your products
- Pre-qualified audience of industry professionals actively seeking new products and solutions
- Regional focus on Ontario's \$15+ billion building materials market

## Generate Quality Leads

- Face-to-face interactions with potential customers and partners
- Product demonstrations in a professional trade show environment
- Lead capture opportunities through booth visits and networking events
- Follow-up potential with warm prospects post-show

## Launch New Products

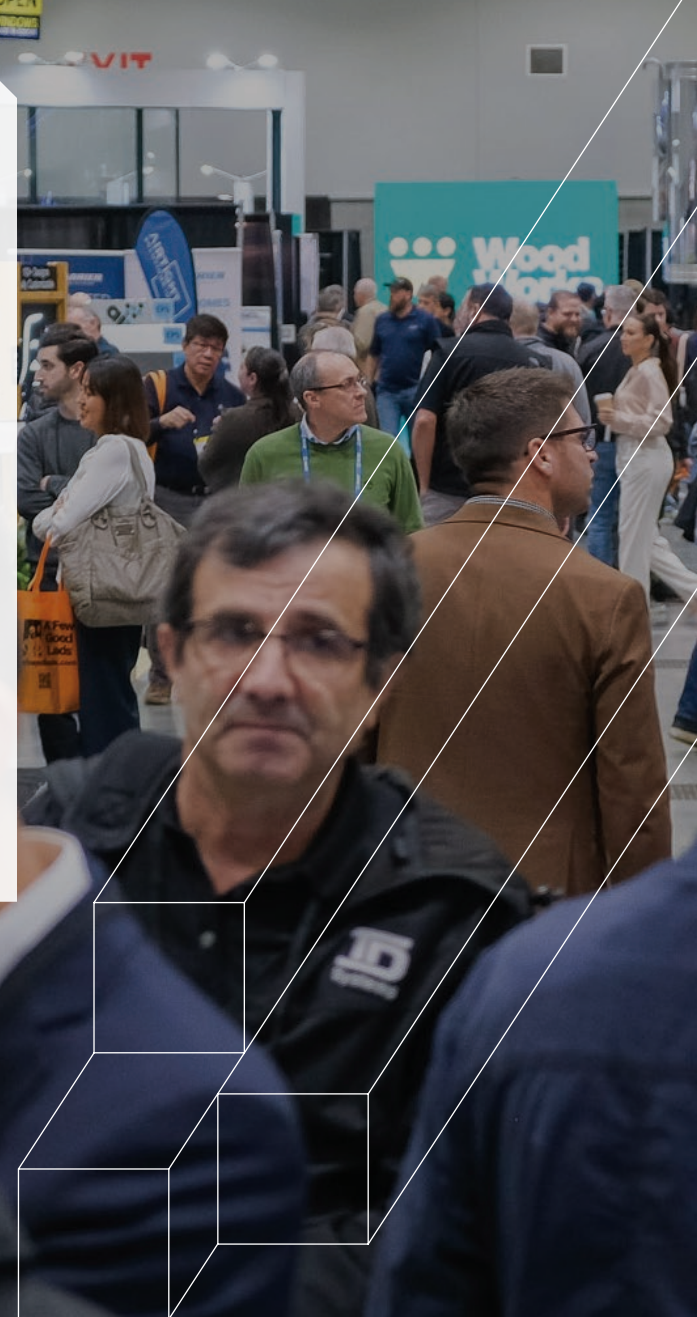
- Ideal platform for product launches and announcements
- Industry media coverage and press opportunities
- Immediate feedback from industry professionals
- Market validation for new innovations

## Network with Industry Leaders

- Exclusive networking events including our industry networking event
- Educational seminars featuring industry experts and thought leaders
- Peer-to-peer learning opportunities with fellow exhibitors
- Partnership development with complementary businesses

## Increase Brand Visibility

- High-traffic venue with excellent visibility for all exhibitors
- Marketing support through Informa & LBMAO's extensive member network
- Digital promotion via event website, social media, and email campaigns
- Full-cycle event exposure through LBMAO Buying Show communications



## Who attends The LBMAO Buying Show?

- Big Box Retail Executives
- Chief Merchandising Officer (CMO)
- Vice President of Merchandising
- Category Manager - Construction/Hardware
- Senior Buyer - Tools & Hardware
- Product Line Manager
- Regional Merchandising Director
- Store Operations Director
- Procurement Director
- Specialty Construction Retail
- Store Owner/Proprietor
- General Manager
- Purchasing Manager
- Head Buyer
- Category Specialist
- Inventory Manager
- Regional Sales Manager
- Building Supply Chain Executives
- President/CEO of Building Supply Companies
- Vice President of Purchasing
- Director of Product Development
- Branch Manager
- Warehouse Manager
- Supply Chain Director
- Vendor Relations Manager
- Online Marketplace Leaders
- E-commerce Director
- Digital Merchandising Manager
- Online Category Manager
- Marketplace Manager (Amazon, Kijiji, etc.)
- Digital Product Manager
- E-commerce Buyer
- Online Channel Manager
- Digital Marketing Director
- Head of E-commerce
- Online Retail Manager
- Digital Channel Director
- Customer Experience Manager
- Wholesale Distribution President/CEO
- Vice President of Sales
- National Sales Manager
- Regional Distribution Manager
- Product Manager
- Territory Manager
- Business Development Director
- Strategic Accounts Manager
- Roofing Supply Manager
- Concrete & Masonry Supply Manager
- Industrial Supply Manager
- Managing Partner
- Investment Director
- Vice President of Investments
- Strategic Investment Manager
- Business Development Director
- Innovation Director
- Corporate Venture Capital Manager



## Industry Categories (who should exhibit)

- Lumber & Building Materials
- Hardware & Fasteners
- Doors & Windows
- Roofing & Siding
- Insulation & Drywall
- Tools & Equipment
- Safety Products
- Software Solutions
- Financial Services
- Trim & Millwork
- Interior Finishings
- Transportation & Logistics

## Exhibition Packages

### PREMIUM BOOTH – \$3,300\*



- 10' x 10' premium location booth space
- Pipe and drape backdrop
- Company listing in show directory
- 4 complimentary exhibitor badges
- Access to networking reception

### STANDARD BOOTH – \$3,100\*



- 10' x 10' premium location booth space
- Pipe and drape backdrop
- Company listing in show directory
- 2 complimentary exhibitor badges
- Access to networking reception

### Exhibit Space Rental Includes:

- Your website listed on <https://informaconnect.com/lbmao-buying-show>
- Online exhibitor listing
- Unlimited complimentary visitor passes for your clients and customers
- 24-hour security during the exposition
- Use of the LBMAO logo on your website and sales collateral for enhanced brand-building

### Notes:

- All exhibits require a hardwall structure OR pop-up display.
- Flooring material is not supplied. Tables, chairs, decor, and electrical services are available to rent for an additional fee.
- All prices are in CAD.
- HST applied to exhibit fees.

\*\$250 surcharge per corner



## Title Sponsor

Be the exclusive sponsor of the LBMAO Buying Show! Gain unparalleled exposure to Ontario's premier building materials community and position yourself as an Industry Leader.

**\$15,000**

**1 AVAILABLE**

### Sponsor Benefits:

- Prominent logo placement on all marketing materials
- Co-branded naming rights for the 2026 show e.g.: The 2026 LBMAO Buying Show, presented by (Your Company)
- Sponsor recognition multiple times leading up to the event across our social media channels
- Premium 10x10 booth included
- 8 complimentary badges
- Logo inclusion on onsite signage
- Opportunity to welcome attendees at show entrance and scan for a prize draw
- 1x New Product Focus Stage Demo
- 1x Aisle Sign including corporate logo + booth number
- 1x post show email blast thanking attendees with your logo backlinked to website of choice
- Delivery of the attendee list relating to your Product Demo within one-week post-event (attendees must opt-in to be CASL compliant)

**YOUR LOGO HERE**



**YOUR LOGO HERE**





## Networking Reception Sponsor

Be the host of all attendees, speakers and exhibitors at the LBMAO Buying Show Networking Reception, located by the New Product Focus Stage closing out Day one of the show.

**\$8,500**

**2 AVAILABLE**

### Sponsor Benefits:

- Exclusive branding at networking event
- Logo placement on email promotion of Networking Reception
- Sponsor recognition multiple times leading up to the event across our social media channels
- Opportunity to thank attendees and provide a brief introduction on your organization (max 3 minutes)
- Premium 10x10 booth included
- 6 complimentary badges
- Branded Drink tickets with Sponsor logo
- Ability to have pop-up banner at the reception
- Sponsor can raffle prize / product giveaway, and it will be promoted ahead of and during the show
- Overhead announcement thanking the sponsor
- Delivery of the attendee list relating to the networking reception within one-week post-event (attendees must opt-in to be CASL compliant)



**YOUR LOGO HERE**

## Registration Sponsor

Be the first brand every attendee sees when registering for the LBMAO Buying Show! Whether online via our website, or on kiosks in registration, the attendee community will see you first! We backlink your branding to your chosen destination, driving qualified traffic your way.

**\$7,500**

**1 AVAILABLE**

### Sponsor Benefits:

- Logo displayed on the registration badge and online registration system
- Logo prominently displayed on the high-profile registration kiosks at the show entrance to LBMAO attendees
- Inclusion in the LBMAO 'Thank you for registering' page, co-branded to include your logo, key messaging and website links
- Inclusion in The LBMAO registration confirmation email with your logo, key messaging, website links, etc.
- The page is designed in co-operation with Show Management and requires joint approval but represents an exceptional branding opportunity
- Sponsor recognition multiple times leading up to the event across our social media channels



**YOUR LOGO HERE**





**YOUR LOGO HERE**



**YOUR LOGO HERE**



## New Product Focus Stage Sponsor

Gain extensive brand awareness, thought leadership profile and generate leads by sponsoring the New Product Focus Stage, located at the heart of the LBMAO Trade Show Floor.

**\$7,500**

**1 AVAILABLE**

### Sponsor Benefits:

- Naming of the New Product Focus Stage wherever it is listed, on all promotional materials e.g.: The (Insert your company) New Product Focus Stage
- Sponsor recognition multiple times leading up to the event across our social media channels
- Inclusion on all onsite feature signage including dedicated overhead branded banner sign
- Logo inclusion on presentation screen backdrop in between presentations
- Opportunity to introduce all session speakers with a short 3-minute company intro
- Opportunity to present a 30-minute new product demo
- Delivery of all New Product Focus Stage session attendee lists within three weeks post-event (attendees must opt-in to be CASL compliant)

## Lanyards

Your brand will be featured prominently on lanyards provided for all LBMAO attendees, exhibitors, speakers, guests and media.

**\$7,000**

**1 AVAILABLE**

### Sponsor Benefits:

- Brand exposure to LBMAO's exclusive buying audience of home improvement retailers, distributors, buying groups, wholesalers, and service providers
- Sponsor recognition multiple times leading up to the event across our social media channels
- Logo displayed on LBMAO website
- Logo displayed throughout the Show website and on the sponsor directory
- Lanyards branded with your company logo for ALL on-site attendees at LBMAO 2026



**YOUR LOGO HERE**

**YOUR LOGO HERE**



**YOUR LOGO HERE**



**YOUR LOGO HERE**



## New Product Focus Stage Demo

This is an exciting speaking opportunity for a limited number of companies to showcase the capabilities of their products, innovations, technologies or solutions to the LBMAO buying audience.

**\$3,000**

**7 AVAILABLE**

### Sponsor Benefits:

- Logo and listing on the dedicated New Product Focus Stage page
- Opt-in encouraged during registration to all potential leads for contact post-event to schedule further demos/trainings for store staff
- Sponsor recognition multiple times leading up to the event across our social media channels
- Opportunity to present a 30-minute product demonstration on the New Product Focus Stage, located on the Trade Show Floor
- Logo displayed on the Demo Stage schedule and on directional signage
- Logo prominently displayed on the podium during your demonstration
- Sponsor can raffle prize / product giveaway, and it will be promoted ahead of and during the show to our dealer attendees
- Delivery of the attendee list onsite related to your sponsored session(s) within one-week post-event (pre-registered attendees who missed onsite must opt-in for CASL compliance)

## Aisle Sign

Feature your company branding and booth number prominently on the aisle signage in your booth's aisle at LBMAO 2026. Your logo and booth number will be displayed on both sides of the aisle sign, directing attendees to your booth and making you easy to find on the Show Floor.

**\$500**

**1 AVAILABLE PER AISLE**

### Sponsor Benefits:

- Your logo and booth number will be displayed on both sides of the aisle sign, driving attendees to your booth.



**YOUR LOGO HERE**



**YOUR LOGO HERE**





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## Get in touch

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